



## PRESS RELEASE

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### **IBEC Announces Marketing Relationship with McCullough Greer, LLC**

#### **Relationship to Enable Growth in Broadband over Power Line (BPL) Service in TVA Region**

**HUNTSVILLE, AL: September 17, 2008** - International Broadband Electric Communications, Inc. (IBEC), the leading provider of Broadband over Power Line (BPL) solutions for rural and underserved America, today announced it has entered into a relationship with McCullough Greer, LLC to market the availability of broadband Internet and Intelligent Utility Grid services to electric utilities throughout the southeast United States. McCullough Greer, LLC will concentrate its efforts on electric cooperatives and other electric utilities in the Tennessee Valley Authority (TVA) region, including Alabama, Georgia, Mississippi, North Carolina, Tennessee, and Virginia.

"IBEC's focus since its inception has been to provide BPL services to the underserved residents of rural America - those citizens who are often neglected but who have the same need for broadband services as those living in urban and suburban America," said Scott E. Lee, CEO of IBEC. "The relationship IBEC is establishing with McCullough Greer, LLC will help IBEC continue building the broadband networks necessary to serve rural America and close the Digital Divide, especially here in the southeast US," Lee added. In partnership with rural electric utilities, IBEC uses power lines to provide high-speed, always-on Internet services similar to DSL and cable modem services to the utility's consumers at monthly prices starting as low as \$29.95. Unlike DSL and cable, BPL delivers broadband signals directly to every power outlet in a home or business served, making the Internet much easier to use and enjoy. IBEC also uses BPL to enable Intelligent Utility Grid services for the electric utility, making its electric system more reliable and economical to operate.

McCullough Greer, LLC, led by principals Glenn McCullough, Jr. and Michael Greer, is a Tupelo, MS-based company specializing in building relationships between utilities, especially electric utilities, and service providers capable of providing key revenue- and reliability-enhancing services.

Glenn McCullough was appointed to serve on the Tennessee Valley Authority (TVA) Board beginning in November 1999 and was appointed by President George W. Bush to serve as Chairman of the TVA Board in 2001. Mr. McCullough served in that capacity from July 2001 to May 2005. He has served on the board and Executive Committee of the Electric Power Research Institute (EPRI), Institute of Nuclear Power Operations, Nuclear Energy Institute, and Advisory Council to U.S. Department of Energy Secretary Spencer Abraham as well as an advisor to numerous energy-related U.S. institutions. Mr. McCullough currently serves as the Chairman of the Board of NuVision Engineering in Pittsburgh, PA. Prior to his TVA service, McCullough was Mayor of Tupelo, MS from 1997 to 1999 and was Director of the Appalachian Regional Commission from 1993 to 1997. He is a graduate of Mississippi State University.

Michael Greer is a practicing attorney in Tupelo, MS, being the founding member of Greer, Russell, Dent and Leathers, P.A. Mr. Greer is a seasoned business executive in the utility and financial industries as well as being actively involved in the development of commercial real estate. Mr. Greer has served in numerous civic positions, including, President of the Tupelo Kiwanis Club, President of the Lee County Bar Association, and President of the University of Mississippi, North Mississippi Alumni Association. Mr. Greer has invested years as an advocate for improvement in the daily lives of Mississippians, and his outstanding efforts to protect and encourage the average citizen have led to his desire to make fast, economical Internet service available to each individual. Mr. Greer is a graduate of the University of Mississippi and is currently a member of the Board of Directors of the University of Mississippi Alumni Association.

Commenting on the new relationship between IBEC and McCullough Greer, LLC, Glenn McCullough noted "IBEC has the people, proven technology, and commitment to provide exceptional value in broadband service to electric utilities, which is why we're proud to be associated with IBEC."



The relationship is expected to introduce utilities throughout the southeastern US to the many benefits of BPL technology and services for electric utilities and their consumers.

#### **About IBEC**

IBEC, Inc. is a full-service provider of Broadband over Power Line Internet access solutions and services, electric utility SmartGrid management and control solutions, and powerline-based security systems. Focused on meeting the broadband needs of rural and underserved America, IBEC is the leading provider of Broadband over Power Line solutions to rural electric utilities and their consumers. For more information, contact IBEC at 285 Dunlop Boulevard SW, Suite K, Huntsville, AL 35824-1103 USA, 256.492.1000, 256.456.1406 fax, or via email at [Marketing@ibec.net](mailto:Marketing@ibec.net). On the Internet, visit IBEC at [www.ibec.net](http://www.ibec.net) and [www.bpl.coop](http://www.bpl.coop).

**IBEC** - EmPOWERing the World's Broadband®

#### **About McCullough Greer, LLC**

McCullough Greer, LLC is a corporate consulting firm that makes good things happen for clients in the electric power industry. For more information, contact McCullough Greer, LLC at 117 North Broadway Street, Tupelo, MS 38804, USA, phone 662-821-1740, fax 662-842-6870, email us at [info@mcculloughgreer.com](mailto:info@mcculloughgreer.com) or visit our website at [www.McCulloughGreer.com](http://www.McCulloughGreer.com).